Correct Decoration for the home

ASAM BROTHERS, INC.

Philadelphia

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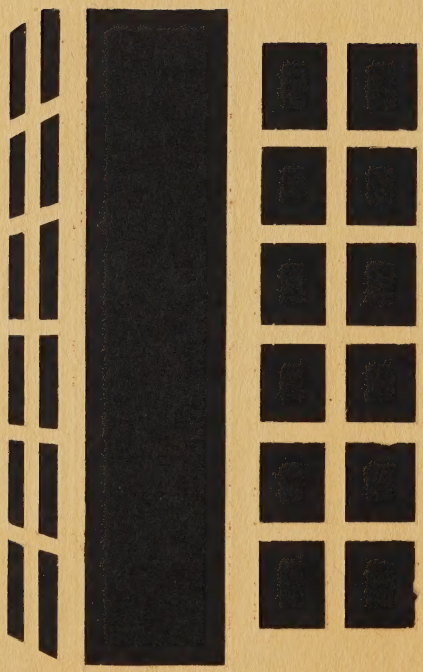
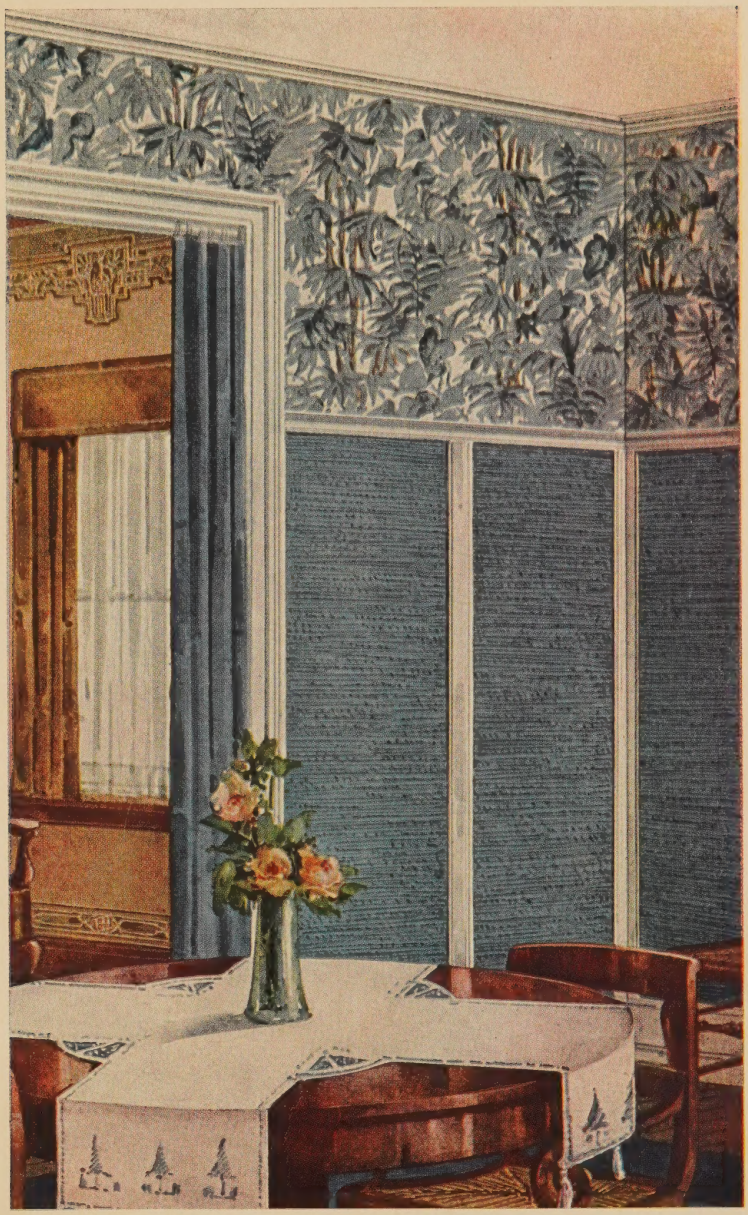




A truly American type
of Colonial style Dining Room.
Observe the
perfect harmony of color scheme,
developed from modern interior.

Executed by
ASAM BROTHERS
Philadelphia

French period treatment.
Every detail of this Bedroom
represents the acme of
correctness in decorating.

THE VERSAILLES

Hall and Living Room.

Hall showing a foliage tapestry in soft tones of gray and pink.

Living Room — fabric sidewall and academic border.

Designed and originated by
ASAM BROTHERS
Philadelphia

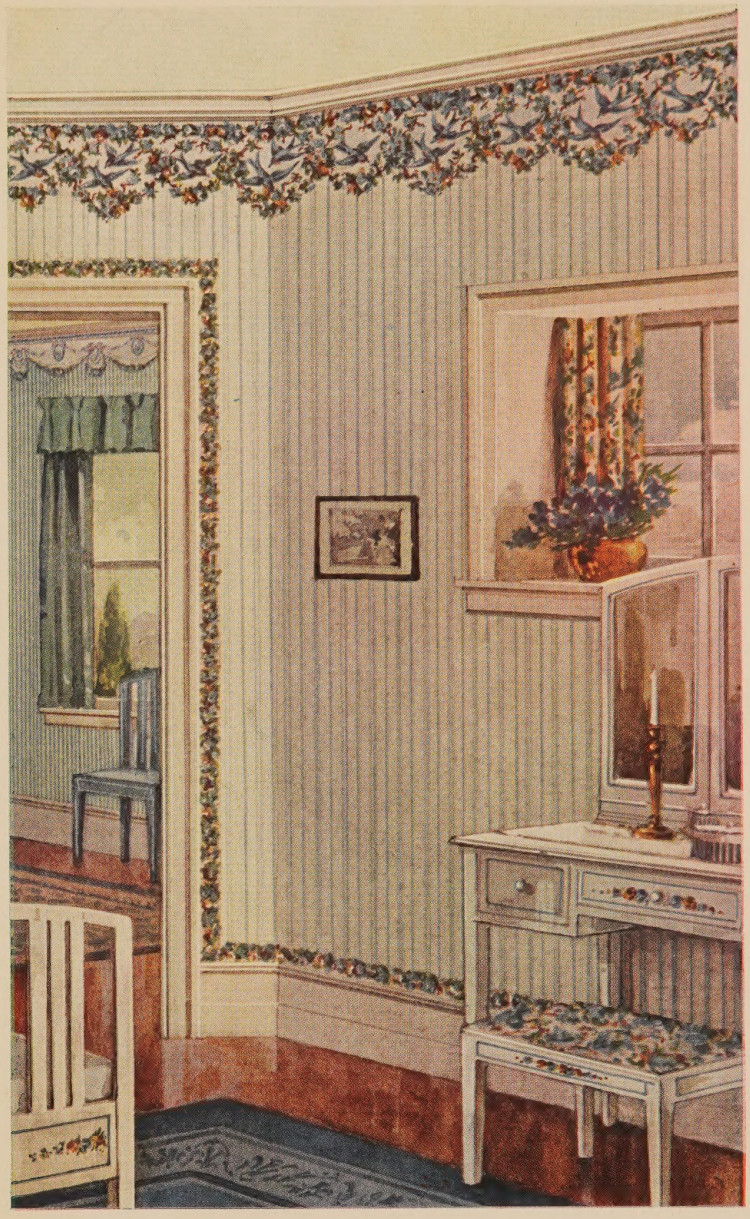
THE CALVERT

Young Lady's Bedroom.

A more dainty style of
present-day interior.
The simplicity of detail is
most charming.

Cretonne to match wall paper.

THE IRVONA



A modern Living Room, featuring the Lake George Pictorial Frieze for upper wall—base engraved blend and decoration to match.

A Colonial Bedroom—
Seventeenth Century.

This paper can be
furnished in other
colorings.

Designed and executed by
ASAM BROTHERS
Philadelphia

THE MERCEDES

PATTERSON & WHITE C
PHILADELPHIA

IN addition to having the finest display rooms in the United States for our exclusive lines of

Wall Papers

we realized the necessity of being able to equip any purchaser of wall paper with those household helps that are so essential in making the home attractive, cheerful and artistic, viz:

Paints, Enamels, Stains Varnishes and Brushes

With this thought in mind we inaugurated a paint department, the determination being uppermost in our minds to equip a store to furnish suggestions and material for decorating and beautifying the home.

Our goods include everything for exterior and interior, floors, furniture, woodwork, screens, porch chairs, in fact a finish in the way of an enamel, stain, paint or varnish and the brushes for applying them to "touch up" anything in the home from cellar to garret.

With the hope that our efforts will be appreciated by all those whose first thought of

home is to keep it SPICK and SPAN we have compiled a partial list of our products on the following page, that if used will prove beneficial and economical.

Our store has been a revelation to Philadelphia and every visitor has marveled at the neatness of the place and the cheerfulness that is exercised in catering to the every want of a customer.

The merchandise we handle has the foremost reputation for quality and every article sold must mean a satisfied customer or the money is cheerfully refunded.

If you contemplate building, repairing or altering any part of the household we can suggest the most suitable up-to-date finish to use in harmony with your furniture, decorations, etc. Color cards gladly furnished free on request.

TO PAY US A VISIT WILL PAY YOU

THE WALL PAPERS SHOWN IN THIS BOOK ARE BUT A FEW OF MANY ORIGINAL CREATIONS IN THE

"CORRECT DECORATION FOR YOUR HOME"

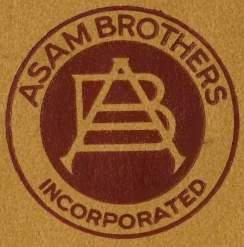
Our showrooms at 917, 919, 921 Arch Street are maintained for the patrons of our customers where you are most cordially invited to come, look around and spend all the time you wish. Here may be seen Wall Papers in endless variety, beautiful in color effects, with cretonnes to correspond, suitable mouldings and all accessories. Without obligation on your part we plan, suggest and assist in the proper selections for the harmonious decoration of your home, while the execution and workmanship are left entirely to your decorator.

COLUMBIA UNIVERSITY

ASAM BROTHERS

917-919-921 Arch Street

PHILADELPHIA



WALL PAPERS, CRETONNES

PAINTS, STAINS, VARNISHES

ENAMELS, BRUSHES